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## METHODS OF PREPARING LATEX PARTICULATES WITH REACTIVE FUNCTIONAL GROUPS

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## ABSTRACT OF THE DISCLOSURE

The present invention is drawn to a method of generating functionalized latex particulates in a colloidal suspension. The method can comprise steps of protecting functional groups present on polymerizable monomers with photo labile groups to form protected monomers; polymerizing the protected monomers to form a protected polymer; and exposing the protected polymer to a wavelength of light that removes the photo labile groups from the functional groups, thereby forming the functionalized latex particulates. These latex particulates can be used in a wide variety of applications, including in ink-jet ink printing applications.